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ITD INNOVATION

PROFILE



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CEO MESSAGE

KHALID M ALI

At ITD Innovation, our name represents our core foundation: Innovation, Technology, and Design—three pillars that strengthen each other to create powerful solutions and deliver ideas the market has never seen before.

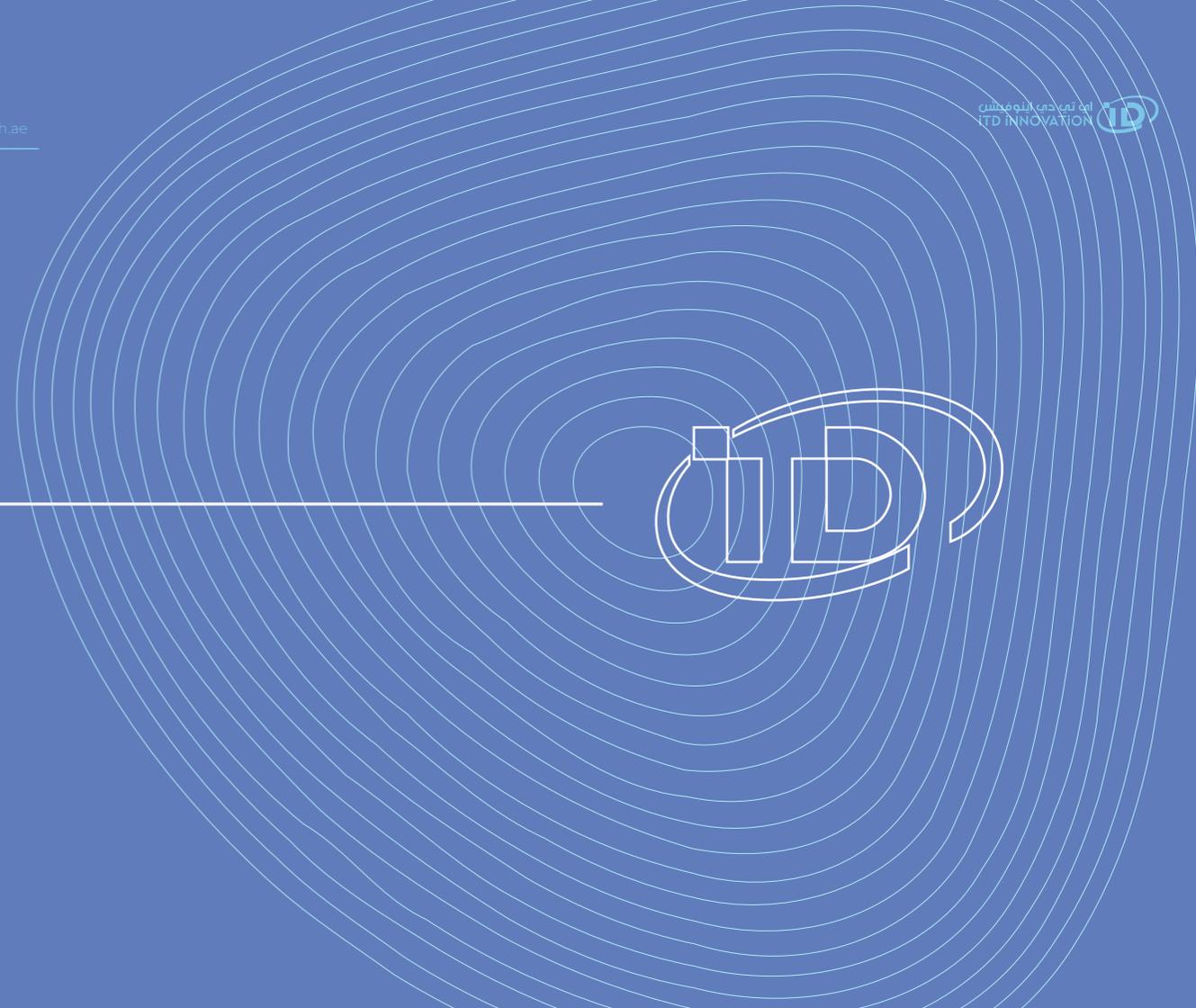
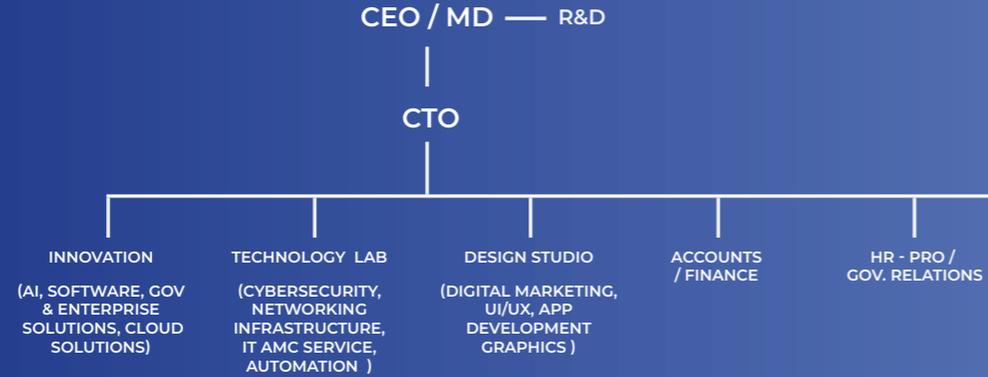
As a technology leader and creative strategist, I bring expertise in software development, AI, cybersecurity, cloud solutions, and digital transformation to help businesses drive efficiency, automation, and sustainable growth. ITD Innovation was founded to empower organizations with intelligent, secure, and future-ready technologies that deliver real impact.

We are also proud to be an official Odoo ERP partner, supporting many clients in Dubai to successfully adopt and optimize ERP systems that streamline operations and accelerate business performance.

At ITD Innovation, we don't just implement technology—we create the future.



ORGANIZATIONAL STRUCTURE



OUR SERVICES

At ITD Innovation, we harness the power of AI-driven technology and Odoo ERP to enhance business efficiency, security, and customer engagement. Our AI-enhanced Point-of-Sale (POS) systems deliver real-time sales reporting, smart inventory management, and seamless integration with loyalty programs and email marketing. We also provide AI-powered CCTV and security solutions with facial recognition, anomaly detection, and real-time alerts for advanced protection.

In addition, our AI-driven e-commerce and omnichannel solutions unify online and offline operations for smoother business management. Our Odoo-based ERP solutions connect sales, inventory, accounting, HR, and operations into one powerful platform—enabling smarter decision-making and scalable growth. To complete the ecosystem, our AI-based data security services protect sensitive information, ensure compliance, and defend against evolving cyber threats.

As an official Odoo partner, ITD Innovation customizes and implements Odoo ERP to streamline operations, automate workflows, and boost productivity. We ensure seamless adoption and smart integrations, delivering a flexible, future-ready system that grows with your business.

- Software Solutions:
Tailored software development that meets the dynamic needs of modern businesses.
- Network Solutions:
Comprehensive networking services that ensure reliable and secure information flow.
- E-Government Solutions:
Advanced solutions that transform governmental processes into efficient, accessible, and transparent systems.
- Outsourcing & Consultancy:
Strategic outsourcing services that optimize business processes and foster growth through expert consultancy.

 ODOO ERP IMPLEMENTATION	 SOFTWARE DEVELOPMENT	 MOBILE APP DEVELOPMENT	 WEB DESIGN & DEVELOPMENT	 ARTIFICIAL INTELLIGENCE	 NETWORKING INFRASTRUCTURE
 CCTV & AUTOMATION	 IT AMC SERVICE	 CLOUD SERVICE	 CYBERSECURITY	 DIGITAL MARKETING & GRAPHICS	 ERP & POS

odoo ERP PARTNER



Odoo is an open-source Enterprise Resource Planning (ERP) software suite that offers a wide range of integrated business applications. It covers essential business functions such as accounting, sales, inventory management, project management, human resources, and customer relationship management (CRM).

Odoo offers a wide range of modules that cover almost every aspect of business management. These modules are designed to be flexible, scalable, and easily customizable to meet the unique needs of different industries. Below are some key Odoo modules:

SOFTWARE DELEGOMENT </>

- Custom Software Development: Applications built specifically to meet your business workflows and requirements.
- ERP & CRM Solutions: Streamlined systems for resource planning, customer management, and operational efficiency.
- POS & Retail Software: Intelligent point-of-sale systems for real-time tracking, inventory management, and sales reporting.
- Enterprise Applications: Robust software for large-scale operations, process automation, and data-driven decision-making.
- Maintenance & Support: Ongoing updates, bug fixes, and optimization to ensure peak performance.



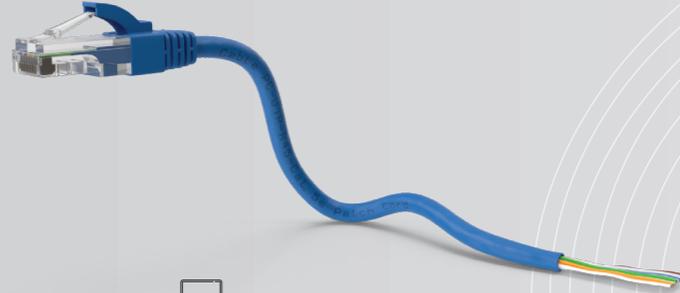
DEVELOPMENT MOBILE APP

- Custom Mobile App Development: Native, cross-platform, and hybrid apps designed to deliver smooth user experiences across devices.
- UI/UX Design: User-centric designs that make apps visually appealing and easy to navigate.
- App Maintenance & Support: Regular updates, bug fixes, and performance optimization to keep apps running flawlessly.
- Enterprise Mobile Solutions: Scalable apps for internal processes, employee collaboration, and operational efficiency.
- App Integration: Seamless connection with ERP, CRM, e-commerce platforms, and other business systems for a unified experience.



WEB DELEGOMENT

- Custom Website Development: Tailored websites built to reflect your brand identity and business objectives.
- E-Commerce Platforms: Scalable online stores with smooth navigation, secure payment gateways, and easy inventory management.
- Responsive Design: Websites optimized for desktops, tablets, and mobile devices for consistent user experience.
- CMS Development: Easy-to-manage content management systems for seamless updates and control.
- Website Maintenance & Support: Regular updates, security monitoring, and performance optimization to keep your site running smoothly.



NETWORK INFRASTRUCTURE

Infrastructure Consultancy

ITD Innovation delivers comprehensive data center design and implementation services, building secure, scalable, and high-performance IT infrastructures that ensure reliability, efficiency, and seamless integration with modern business operations.

Wireless Networking

We design and optimize robust, high-speed, and secure wireless networks for offices, enterprises, and industrial environments, enhancing connectivity, productivity, and operational efficiency.

Low Current Systems

Our low current system services include advanced installation and maintenance of security, communication, and automation solutions, enabling efficient, cost-effective low-voltage infrastructures tailored to business needs.

End-to-End Network Solutions

ITD Innovation provides complete network solutions including consultancy, architecture, implementation, project management, integration, and financial modeling, enabling secure data, voice, and video connectivity while supporting business growth and digital transformation.



CCTV AUTOMATION

Flexible and Scalable CCTV Solutions for Every Industry

ITD offers a comprehensive range of CCTV solutions designed to meet the diverse requirements of multiple industries and applications. From small installations with a few cameras to large-scale deployments with thousands, our solutions ensure easy installation, high reliability, and seamless scalability to support evolving security needs.

Future-Ready CCTV Solutions with Seamless Integration

Built on open standards, ITD's CCTV systems provide maximum flexibility for integration with existing and emerging technologies. Fully scalable and future-ready, our solutions enable organizations to adopt advanced video surveillance capabilities that enhance security, operational efficiency, and actionable insights.

Smart IT as a Competitive Advantage

At ITD Innovation, we believe IT goes beyond support—it is a strategic driver of intelligence, efficiency, and sustainable business growth through smart, data-driven solutions.

Advanced IT Infrastructure & Automation

We design and implement intelligent IT infrastructures leveraging automation, AI, and cloud technologies to strengthen security, improve scalability, and optimize operational performance.

Tailored Smart IT Solutions

Our customized IT strategies help businesses integrate cutting-edge technologies, accelerate digital transformation, and future-proof their IT ecosystems.

Secure, Scalable & Intelligent IT Services

With a global footprint, ITD Innovation delivers secure, adaptive, and scalable smart IT services aligned with evolving business demands and technological innovation.



IT AMC SERVICES

Complete IT Hardware Solutions

ITD delivers a comprehensive range of enterprise-grade IT hardware solutions, ensuring optimized performance, reliability, and scalability to support your business operations.

Build, Configuration & Readiness

We customize, configure, and rigorously test all hardware to meet your exact requirements, including OS installation, corporate branding, and full system readiness before deployment.

Installation & System Integration

Our experts handle the physical installation and seamless integration of all supplied hardware—including PCs, laptops, servers, networking, security, and storage—ensuring smooth connectivity and operation.

Dedicated Support & IT Care

Enjoy dedicated support for all supplied hardware, with optional comprehensive IT support packages covering your entire infrastructure to ensure uninterrupted operations and complete peace of mind.

Structured Cabling & Network Infrastructure

We design and install structured network cabling in compliance with global standards, along with secure LAN, WAN, and VPN solutions to ensure seamless connectivity, scalability, and efficient network management across locations.

Smart Automation & Communication Systems

Our IoT-powered automation solutions transform homes and workplaces by enabling intelligent control of lighting, climate, security, and entertainment, complemented by VoIP and IP-PABX systems for reliable, high-quality communication.

CCTV & Integrated Security Solutions

We deliver end-to-end CCTV and security solutions, including design, installation, maintenance, and upgrades, ensuring comprehensive surveillance, protection, and tailored security coverage.

Data Protection & Business Continuity

Our data backup and disaster recovery solutions safeguard critical business information, minimize downtime, and ensure continuity through secure backup strategies and rapid recovery planning.



CYBER SECURITY

Infrastructure & Endpoint Security

Transform complex, labor-intensive email, web, network, server, and endpoint security into a fully managed, automated, and integrated security framework designed for today's evolving risk environment.

Cybersecurity Strategy & Resilience

ITD Innovation helps organizations build, manage, and continuously monitor robust cybersecurity programs that support innovation while reducing risk and strengthening cyber resilience.

Incident Response & Identity Access Management (IAM)

Our IAM and incident response services protect against breaches, enable secure productivity, ensure regulatory compliance, and mature enterprise security programs.

Risk Assessment, VAPT & Ethical Hacking

Our autonomous ethical hacking teams simulate real-world attacks to identify vulnerabilities, perform penetration testing, and remediate risks across digital and physical environments.

Security Architecture, Governance & Compliance

We deliver expert security strategy, enterprise architecture, and compliance advisory services to address regulatory requirements, improve governance, and mitigate emerging threats.

System & Network Security Services

ITD Innovation assesses and secures Microsoft environments and network infrastructures, identifying vulnerabilities and establishing a strong, secure IT foundation.

Data & Application Security

Protect critical data and applications through consulting and managed services that identify misconfigurations, close application-layer gaps, and align with security best practices.

Security Intelligence & Optimization

Leverage global threat intelligence to detect, prioritize, and respond to high-risk threats, enhancing visibility, proactive defense, and continuous security optimization.



CLOUD SERVICE

Remote Infrastructure Management (RIM) Services

ITD Innovation delivers end-to-end Remote Infrastructure Management, enabling businesses to outsource infrastructure operations and reduce operational costs by up to 60-70%.

Skilled 24/7 Infrastructure Operations

Our dedicated team of experienced IT professionals manages infrastructure with precision and reliability, ensuring continuous monitoring, support, and performance optimization.

Cost Optimization & Operational Efficiency

RIM services improve operational processes, lower IT management costs, enhance scalability, and minimize the risk of downtime or infrastructure failures.

Flexible & Scalable Infrastructure Model

RIM provides a modern alternative to traditional in-house IT models, allowing organizations to scale resources efficiently while focusing on core business growth.

Cloud Services – Scalable & Secure

ITD Innovation offers customized private, public, and hybrid cloud services designed to meet unique business, security, and compliance requirements.

Azure & Hybrid Cloud Hosting

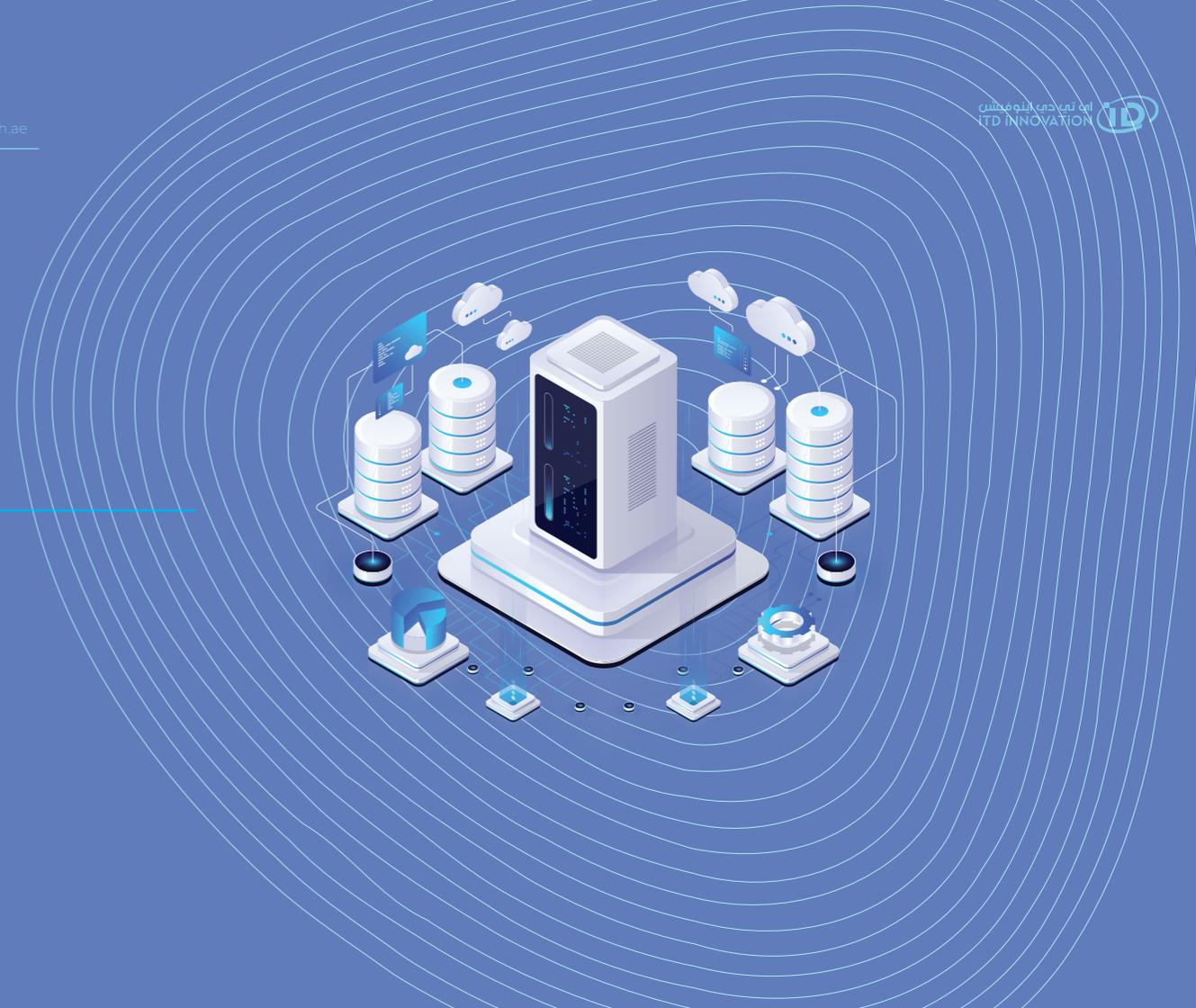
We deliver Azure-powered cloud hosting solutions, including public, private, and hybrid environments, ensuring flexibility, high availability, and enterprise-grade security.

Data Center Design & Implementation

Our experts design and implement state-of-the-art data centers optimized for high performance, energy efficiency, scalability, and seamless integration.

Future-Ready IT Infrastructure

ITD Innovation builds resilient, future-ready infrastructures that support long-term IT strategies, uninterrupted service delivery, and evolving business demands.





GRAPHIC & AEX

Brand Identity & Corporate Design

We build strong, cohesive brand identities through custom logo design and complete brand guidelines, including color palettes, typography, and visual standards.

Corporate Stationery & Brand Collateral

Our designs include business cards, letterheads, presentation templates, and corporate materials that ensure a consistent and professional brand presence.

Marketing Campaign Design

We create impactful digital and print campaign designs tailored for brand promotion, audience engagement, and measurable marketing performance.

Brochure, Poster & Print Design

High-quality brochure and poster designs crafted for corporate communication, product promotion, and marketing campaigns.

Packaging & Merchandise Branding

Custom product packaging and branded merchandise solutions that enhance brand visibility and customer experience.

3D Printing & Custom Corporate Gifts

Personalized 3D-printed items, corporate gifts, and event branding solutions designed to leave a lasting impression.

Video Production & Motion Graphics

Engaging explainer videos, animated content, product demos, and how-to videos that clearly communicate ideas, services, and products.

Presentations, Infographics & Interactive Media

Professionally designed corporate presentations, infographics, and data visualizations that transform complex information into compelling visual stories.



DIGITAL MARKETING

Social Media Marketing & Management

We deliver strategic social media planning with customized content calendars, brand storytelling, and consistent platform management.

Content Creation & Social Media Optimization (SMO)

Our team creates engaging visuals, videos, and copy while optimizing profiles, hashtags, and engagement tactics to improve reach and performance.

Paid Social Media Advertising

We execute highly targeted paid campaigns across Facebook, Instagram, LinkedIn, TikTok, and other platforms to drive measurable results.

Email Marketing, Remarketing & Influencer Marketing

Our solutions include personalized email campaigns, remarketing and retargeting strategies, and influencer and affiliate marketing to re-engage audiences and amplify brand reach.



OUR PARTNERS

Our partners are a carefully selected network of leading technology providers, solution vendors, and strategic collaborators who share our commitment to quality, innovation, and reliability. Through these partnerships, we deliver integrated, scalable, and secure solutions that meet international standards while addressing local market needs. This collaborative ecosystem enables us to combine expertise across technology, infrastructure, cybersecurity, and digital innovation, ensuring consistent project delivery, long-term support, and measurable value for our clients.





OUR CLIENTS

We serve a diverse portfolio of clients across the public and private sectors, ranging from government entities and financial institutions to large enterprises and growing businesses. Our clients trust us for our technical expertise, structured delivery approach, and commitment to quality, security, and long-term partnership. Across every engagement, we focus on understanding operational needs, delivering practical solutions, and building relationships based on transparency, performance, and sustained value.





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